

SUPER SOUL 2025 PREGAME

HOUSING HUDDLE

“We’re All on the Same Team!”

In sports, a huddle is the action of a team gathering to strategize, motivate or celebrate. The term "huddle" can also be used as a verb as in "huddling up." They feel cold, so they *huddle* together for warmth.

Chabad SF hosts its annual Super Soul party in the Jewish tradition of kindness (chesed) and empathy. California wildfires and personal economic earthquakes are a constant reminder that we are all just a disaster away from homelessness. Today affordable, resilient, and sustainable housing is everyone’s concern. We are blessed that in our city we have so many super talented and committed people working on both housing and homeless solutions.

This year Chabad is expanding our Super Soul efforts by hosting a pregame “Housing Huddle”. It’s an informal gathering of local friends and housing solution community leaders to celebrate the big idea that “we are all on the same team”. And you are invited!

The Housing Huddle is at our “Positively 6th Street” community center from 1:00 to 2:00 PM. 2:00 PM. That’s an hour and a half before the Super Bowl kickoff time, so dropping in will allow our housing huddlers enough time to travel home or to their own favorite Super Bowl viewing party or venue. The huddle is just an informal gathering of great people with no agenda other than an opportunity to meet up with others who are working hard on housing solutions and opportunities.

This is a first-time thing, so please RSVP or have your scheduler email brian@chabadsf.org Then we can know how many players to expect and refreshments to prepare. What you can to expect... a unique and enjoyable gathering / huddle of super people and time well spent. We will list all those invited who confirm and want to be listed online at: WholsComing.info.

Here is a partial list of who we are inviting: Matt Dorsey - SF District 6 Supervisor, Danny Sauter - District 3 Supervisor, Rafael Mandelman - President SF Board of Supervisors, Myrna Melgar - District 7 Supervisor, Matt Haney - Chair of CA Assembly Committee on Housing and Human Development, Joe Wilson - Executive Director Central City Hospitality House, Ned Segal - Mayor Lurie’s new Chief of Housing and Economic Development, Senator Scott Wiener - Co-Chair California Legislative Jewish Caucus and author of Senate Bill 1037, Josh Becker - Vice-Chair California Legislative

Jewish Caucus and author of Senate Bill 1395, Elizabeth Funk - Founder and CEO of DignityMoves, Sam Moss - Executive Director Mission Housing Development Corporation, Luis Granados – CEO of MEDA the Mission Economic Development Association, Joshua Arce - former Director of SF Mayor's office of Workforce Development, OEWD and currently Special Assistant to Oscar De La Torre - Business Manager of Northern California District Council of Laborers, Rudy Gonzalez - Secretary-Treasurer San Francisco Building & Construction Trades Council, Victor MacFarlane - CEO of MacFarlane Partners, Mattie Scott - President of the Freedom West board of directors, John Avalos – Executive Director of CCHO the Council of Community Housing Organizations, Kate Hartley - Chief Lending & Investment Officer at San Francisco Housing Accelerator Fund, Tye Gregory - CEO & Alejandro Padron - External Relations Associate at JCRC the Jewish Community Relations Council Bay Area, Lynn Sedway - real estate consultant and board member of the San Francisco Campus for Jewish Living, Roman Speron – COO and President Sentral, Randy Shaw Co-founder and Executive Director of the Tenderloin Housing Clinic, Laura Foote - Executive Director of YIMBY Action, Alexander Fromm Lurie - Founder & Real Estate Advisor The Lurie Group, Christina Jefferson -Inclusion Strategist and Culture Architect San Francisco 49ers, Roscoe Mapps - Chief Diversity Officer San Francisco Giants, Rabbi Yigal Rosenberg and Rebbetzin Elana Rosenberg, Holly Arnold, project director at Gensler, Scott Eschelman - Partner BUILD SF, Lou Vasquez - Partner and Co-Founder BUILD SF, Christopher Trotier - Senior Director at SHVO San Francisco, Bryan Wells - Director JCC Maccabi Games, Keah M. Magee - People and Culture Manager at IKEA SF, Yoyo Chan Murphy - SVP Government and Community Relations Golden State Warriors, John Elberling - Executive Director TODCO Tenants and Owners Development Corporation, Leslie Katz - Partner at Practus - Government Relations Regulatory and Public Affairs, Megan Garcia - Director of Marketing, Mid-Market Business Association & Foundation, Helene Sautou - Project Director - Mid Market Community Benefit District, Rudy Corpuz - Executive Director United Playaz, Colleen Rivecca - Director of Community Organizing, Policy & Planning TNDC Tenderloin Neighborhood Development Corporation,

Any suggestions for super people you know that we should invite?

Let us know by email – info@chabadsf.org