

2025 SF Super Soul Super Bowl Party



SPONSORSHIP OPPORTUNITY

Your support helps buy food, clothes, dignity bags and resources for this annual party and program.

SF Party Sponsorship Levels:

\$2,500. – Super Soul MVP

\$1,000. – Mensch

\$500. – Supporter

Sponsor Visibility and Appreciation Opportunities Include:

- Logo & Links on the website, banner flyers and press release.
- Meet and greet with special guests and community leaders.
- Photo and video opportunities.
- Visibility and engagement for sponsor volunteers.

Engagement customized to sponsors priorities.

Contact: Brian Webster 415-243-8900 brian@chabadsf.org

Rabbi Moshe Langer 415-987-8355 moshe@chabadsf.org

Chabad SF is a 501c3 organization.

Sponsorship of the SF Super Soul Superbowl Party is tax deductible.

2025 SUPER SOUL PARTY

SUNDAY FEBRUARY 9TH

JOIN US! 3 PM!

HOT DELICIOUS FOOD
FREE CLOTHING
HAIRCUTS ON THE HOUSE
SOCIAL SERVICES
FAMILY FUN
AND THE BIG GAME!

Chabad SF's annual Super Soul - Super Bowl party is a welcoming place where people who are homeless, and those who are not, can enjoy watching the game on a big screen together with new and old friends.



A place where genuine human connections happen, stigmas disappear; kindness, love, laughter and human dignity is restored.



CHABAD SF GIVING KITCHEN

496 Natoma Street SF, CA 94103
corner of Sixth Street

For more information
info@chabadsf.org 415.987.8355
Sponsorships \$1000 + will be recognized

This is a Smoke & Alcohol Free Party.

Who wins the Super Bowl is uncertain until the end of the game. What is a certain bet is that Super Soul Sponsors will get great media coverage and super community good will and exposure.

Every year local TV news crews and media always show up for the party and cover this unique goodwill story.

Here is some - Past Media Coverage of Chabad SF's Super Soul Super Bowl Party:



Chabad SF to host 'Super Soul' Super Bowl party for homeless



Israel National News

ISRAEL NATIONAL NEWS

San Francisco Chabad hosts Super Bowl party for the homeless

'Super Soul Party' one of many occurring across the US to help people without homes watch the big game, thanks to Jewish activist.



Chabad SF hosts Super Bowl LVII party for the unhoused

<https://www.youtube.com/watch?v=tAU0cYGK-PE>

CBS BAY AREA Homeless invited to San Francisco Jewish community center to see Super Bowl <https://www.cbsnews.com/sanfrancisco/news/homeless-invited-san-francisco-jewish-community-center-super-bowl-soul/>



ABC7 San Francisco

<https://abc7news.com/super-bowl-lvii-chabad-sf-positively-6th-street-in-soma-hosted-a-super-soul-super-bowl-party-for-the-unhoused/>

Chabad SF hosts Super Bowl LVII party for the unhoused

Feb 12, 2023 — Chabad SF Positively 6th Street in SOMA hosted a "Super Soul Super Bowl Party" for the unhoused. They served food, gave out shirts and socks, ...



CBS News

<https://www.cbsnews.com/sanfrancisco/news/homeless-invited-san-francisco-jewish-community-center-super-bowl-soul/>



VolunteerMatch

<https://www.volunteermatch.org/search/orgs>

The Best Volunteer Organizations in United States



CHABAD OF S FRANCISCO INC. Chabad of S. Francisco strives to create and enrich ...

Super Soul Party events facilitate a safe space for people who need it most ...

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The Oklahoman

<https://www.oklahoman.com/religion/2020/02/08>

Jewish center hosts special gathering for Super Bowl

Feb 8, 2020 — As the Kansas City Chiefs and San Francisco 49ers battled it out in Super ... He said the "Super Soul Party" initiative was started by a Chabad ...



Israel National News

<https://www.israelnationalnews.com/Jewish-News>

San Francisco Chabad hosts Super Bowl party for the ...

Feb 13, 2023 — 'Super Soul Party' one of many occurring across the US to help people without homes watch the big game, thanks to Jewish activist.



Algemeiner.com

<https://www.algemeiner.com/2023/February/13>

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Chabad SF hosts Super Bowl LVII party for the unhoused



By J.R. Stone



Sunday, February

12, 2023

<https://abc7news.com/super-bowl-lvii-chabad-sf-positively-6th-street-2023-watch-party-unhoused/12806722/>

SAN FRANCISCO (KGO) -- The 49ers weren't in the Super Bowl this year but that didn't keep NFL fans from partying hard at locations all across the Bay Area.

You often hear about the biggest and most extravagant Super Bowl parties. But in San Francisco on Sunday afternoon there was a special party for those who sadly, are often forgotten about -- those who live on the street or just don't have a home.

Chabad SF Positively 6th Street in SOMA hosted a "Super Soul Super Bowl Party" for the unhoused. They served food, gave out shirts and socks, and even had a barber on site.

This is the second year that they've done this and organizers say that this year around 50 people came out. More than a dozen stayed and watched the game with those from the synagogue and their family members.

"What we accomplish is a sense of human interaction that every single person, no matter what level of society they're on, no matter where they are holding in life, they have a heart, they have a soul, they have a mind. When you turn to somebody with a gift and a smile with love, that triggers something else inside of them where they feel good and it really draws out the positive energy in that individual," said Rabbi Moshe Langer of Chabad SF Positively 6th Street....

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<https://youtu.be/0TiWg2cnUtl>

<https://www.youtube.com/watch?v=tAU0cYGK-PE>

SUPER SOUL PARTY @ Chabad SF Super Bowl Sunday

SAN FRANCISCO & PENINSULA NEWS

Homeless invited to San Francisco Jewish community center to see Super Bowl

©CBS BAY AREA

